



[NEW + NOTABLE]

One Gallery More

FROM OUTSIDE THE DOOR at her new space, at 520 E. Hyman Ave., Lora Drasner can see purveyors of fine art. So she didn't see a screaming need for more galleries in Aspen. But she believes the Drasner Gallery, her first foray into selling art, occupies a niche that had been left open.

Drasner intends to make her mark with accessibility. Her preference for bright colors and upbeat subject matter is reflected in the choice of art—David LaChapelle's seductive, saturated photographs (including the one of Andy Warhol, above); Takashi Murakami's pop culture-inspired paintings—and contemporary décor. Drasner also expects to attract buyers with a wide range of prices and a series of openings and events. And she hopes to distinguish herself by presenting work that Aspen has not seen before. So even if she is not the only local gallery to offer Picasso, Miró, and Chagall, she is the exclusive local representative of the Mourlot Estate, a French lithograph dealer that handles those artists.

"There are a lot of great galleries in Aspen," says Drasner, who will also exhibit her own work—giclée print photographs from *Sunsets*, her book of images made during a three-year trip around the world. "But this type of gallery is missing. I thought we could use one more." —SO